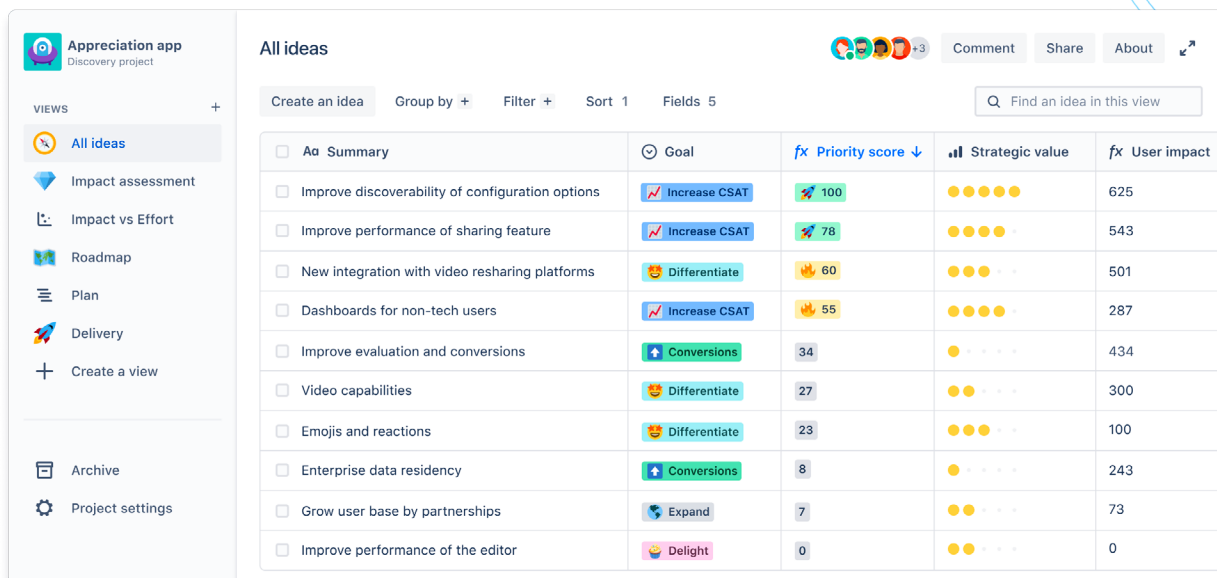


# Capture and prioritize ideas, align everyone with product roadmaps, and do it all in Jira



<input type="checkbox"/> Aa Summary	🕒 Goal	fx Priority score ↓	📊 Strategic value	fx User impact
<input type="checkbox"/> Improve discoverability of configuration options	📈 Increase CSAT	🚀 100	🟡🟡🟡🟡	625
<input type="checkbox"/> Improve performance of sharing feature	📈 Increase CSAT	🚀 78	🟡🟡🟡	543
<input type="checkbox"/> New integration with video resharing platforms	🤖 Differentiate	👍 60	🟡🟡🟡	501
<input type="checkbox"/> Dashboards for non-tech users	📈 Increase CSAT	👍 55	🟡🟡🟡	287
<input type="checkbox"/> Improve evaluation and conversions	📈 Conversions	34	🟡	434
<input type="checkbox"/> Video capabilities	🤖 Differentiate	27	🟡	300
<input type="checkbox"/> Emojis and reactions	🤖 Differentiate	23	🟡	100
<input type="checkbox"/> Enterprise data residency	📈 Conversions	8	🟡	243
<input type="checkbox"/> Grow user base by partnerships	🌐 Expand	7	🟡	73
<input type="checkbox"/> Improve performance of the editor	😊 Delight	0	🟡	0

## Move from chaos to order

Good ideas come from everywhere...but they shouldn't live everywhere! Gather all product ideas and insights in one central place and easily prioritize what to work on based on the impact it will drive.

## Get everyone on the same page

Burn your spreadsheets. Delete your 'status update' meetings. Now you can share always-up-to-date roadmaps that tell everyone what you're working on and why.

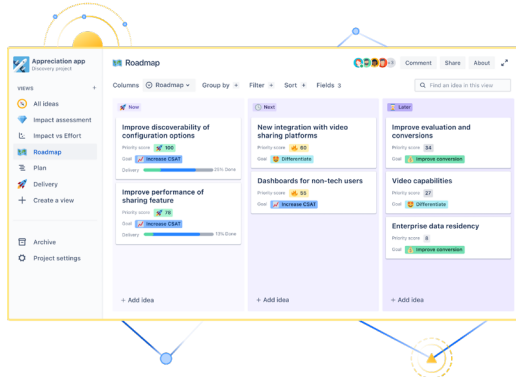
## Bridge the gap – in Jira

Once you've identified the *right* thing to build, connect directly to Jira Software where it actually gets built. Get a birds eye view on work in progress and give developers visibility into the 'why' behind their work.

# From ideas to impact

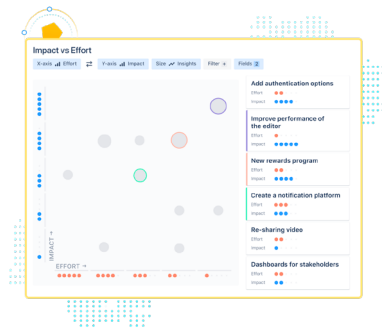
## Capture ideas and prioritize

Gather and organize ideas like product opportunities, user feedback, and requests from disparate tools – all in one place.



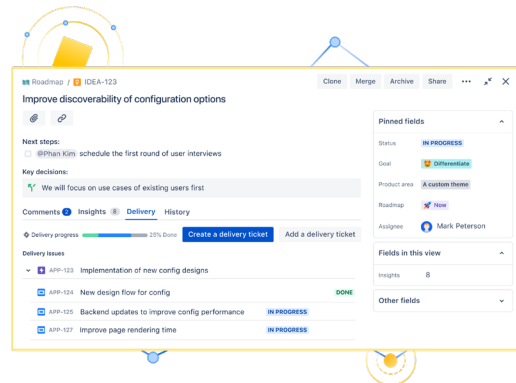
## Connect to Jira Software

Seamlessly connect your product roadmap and ideas with epics in Jira Software so teams have context and visibility from discovery through to delivery.



## Engage and align

Clearly communicate and collaborate across teams with custom roadmaps and timelines that keep stakeholders informed, engaged, and aligned.



“ Jira Product Discovery combines everything I was doing in spreadsheets and Powerpoints into one easy-to-navigate tool. Plus everything is added straight into Jira, instead of requiring some third-party tool to integrate.

ABBY KIESLING

Product Manager, EZ Texting

Try Jira Product Discovery for free today!

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